

15c Cans of Talcum Powder

5c

THIS COUPON and 5c for regular 15c can of Napoleon Talcum Powder, superior grade, and 15c for scented. (T.)

29c Carpet Brooms With This Coupon

19c

THIS COUPON and 10c for usual 29c Extra Quality Five-string Carpet Broom, strongly made. None delivered. Basement. (T.)

5c Cakes of Toilet Soap

FOUR 9c Cakes

THIS COUPON and 3c for FOUR cakes of Analogue Toilet Soap, regularly 5c a cake. (T.)

NEW STORE HOURS: OPEN 9:45 A. M.; CLOSE 5:45 P. M.

"IT PAYS TO DEAL AT GOLDENBERG'S"

Goldenberg's

SEVENTH AND K "THE DEPENDABLE STORE"

10c YARD-WIDE COTTON 6c YARD

Just opened up—two cases of this excellent quality yard-wide Bleached Cotton, a fine close-woven grade, free from starch. A standard 10c value for one day at 6c a yard.

5c Boxes of Tooth Picks, 2 Boxes

5c

THIS COUPON and 5c for TWO regular 5c boxes of "Goldenberg's" Tooth Picks, hardwood, double pointed. Toilet Goods Dept. (T.)

\$1.25 Alarm Clocks With This Coupon

79c

THIS COUPON and 79c for regular \$1.25 "Slumber Stopper" Alarm Clocks, nickel-plated, with large figure dial, concealed glass; alarm on back. High-grade, warranted timepiece. Basement. (T.)

10c Bottles of Cloudy Ammonia

5c

THIS COUPON and 5c for regular 10c bottles of Cloudy Ammonia, for household use. Large bottle, full strength. (T.)

Beginning Tomorrow and Continuing All Week We Announce the Formal

Fall Millinery Opening

Paris Hats, New York Hats and Our Own Distinctive Creations Now Ready for Your Inspection

The world of fashion has been gleaned of its choicest styles for this—our most notable presentation of new Autumn Millinery. Wide variety in size, shape and color will prevail during the coming season—every woman may have a hat becoming to her face and figure; the diversity of styles making this possible. From this complete assortment you will be able to select just the hat you want.

This season's millinery is of great elegance and unusual richness and beauty. Much velvet, panne, antique and their various combinations are used, the deep, rich color tones greatly enhancing the striking beauty of every hat in the collection. New purple of a radiant cast is much in evidence, with blue, dark green, prune, grape and dark wine shades also a feature of the new autumn colorings.

The display includes the very Chic Draped Toques and Turbans, Winsomely Pretty Poke Bonnets in large or very small sizes, Large and Small Sailors, with soft brims with high crowns, the latter simply, yet strikingly trimmed, also very High-Crown Hats in scores of smart, distinctive effects. Many beautiful Evening Hats are shown in gold lace, combined with fur.

A Feature of the Opening

Our Famous Trimmed Hats

At \$5.00 Values Actually Worth \$8.00 and \$10.00

We have arranged a noteworthy display of Trimmed Hats at five dollars for the Opening—four hundred beautiful new shapes, with large soft brims, in a variety of styles that embrace every new and authentic fashion note. Charming Pokes, Sailors, Turbans, Toques, and lovely Hats for misses' wear, with soft crowns and edges. Fashioned of fine silk velvets, in black, purple, and other shades. No two alike—thus assuring every woman that much desired individuality.

\$5.00 Trimmed Hats

Specially Priced at \$3.45

A fine collection of Beautiful Silk Velvet Hats, in black, black and white combinations, purple, brown and navy. In the latest shapes: large or small hats, including some very Stunning Draped Velvet Toques, large sailors and pokes. Hats made to sell at five dollars—for the opening at \$3.45.

Untrimmed Velvet Hats

Values up to \$3.50 at \$1.95

Untrimmed Hats in a large variety of the latest shapes, including large hats in straight, high back and poke brims with stiff or soft crowns, turbans, continental and other shapes. Made of fine quality silk velvet, in black, purple and leading shades.

ALL HATS TRIMMED FREE OF CHARGE.

New Trimmings

For the New Hats

Regular \$3 Values at 98c

A novelty trimming in a combination band finished with two large ostrich rosettes. One of these novelties will furnish a trimming for any hat. In black, black-and-white, white, purple, blue, rose, and all colors and combinations.

Coupon Sales

\$1.00 Crib Blankets, 48c

THIS COUPON and 48c for Crib Blankets, extra fine French combed woolen fleece; size 36x48 inches. In blue and pink. In Teddy bear, dog, cat and rabbit designs. (T.)

10c Curtain Rods, 5c

THIS COUPON and 5c for Brass Curtain Rods, extra fine, extending from 36 to 64 inches; complete with large corrugated knobs and brackets. (Limit, six to buyer.) (T.)

30c Window Shades, 21c

THIS COUPON and 21c for Opaque Cloth Window Shades, mounted on guaranteed rollers. In white, ecru, light, medium and dark green. Complete with crocheted ring to match. (T.)

\$2.00 Bed Pillows, 95c

THIS COUPON and 95c for Large Size Bed Pillows, covered with best grade blue and white stripe German linen ticking; filled with sanitary mixed feather. (T.)

\$1.50 Couch Covers, 88c

THIS COUPON and 88c for Heavy weight Tapestry Couch Covers; reversible; 60 inches wide, 24 yards long; plain or fringed; in oriental, striped and figured designs. (T.)

10 yards Crash, 39c

THIS COUPON and 39c for Ten yards of Bleached T will Cotton Crash, fast color red borders. Sold regularly at 60c yard. (T.)

Men's Hose, 6 prs. for 35c

THIS COUPON and 35c for six pairs of Men's Black or Navy Colored Half Hose, good quality, maco cotton double reinforced heel and toe. (T.)

Boys' \$3.00 Suits, \$1.79

THIS COUPON and \$1.79 for Boys' Fancy Casimere Suits, yoke Norfolk cut, full cut, knickerbocker pants; sizes 7 to 17 years. (T.)

A Lucky Purchase Brings These Fashionable Silk and Wool Poppins To Sell at, yd. 69c

40 Inches Wide, Regular \$1.25 Value

No need to tell you how desirable they are—every follower of fashion knows that Silk and Wool Poppins are the most sought-after dress fabrics for fall. An importer was forced to sacrifice his stock, and you reap the advantages in savings of the most pronounced sort.

Extra heavy grade, 40 inches wide, with handsome lustrous finish, in a complete range of all the choicest autumn shades, as well as black. The regular \$1.25 value, at 69c a yard.

50-inch Imported Broadcloth, extra heavy, firm-woven, fine twill back quality, with rich, lustrous satin face; very handsomely finished; cloth sponged and shrunk ready for the needle. In black and navy. Worth \$1.25 yard. Sale price, \$1.49

50c Black and White Checks, including neat shepherd checks, club checks and waffle checks; also fashion diamond checks; 42 inches wide. Sale price, 39c

44-inch All-wool Satin Prunella, in black and new fall shades. Worth \$1.00 yard. Sale price, 75c

\$1.25 Imported All-wool 42 Goods, including Gabardine, Ratine, Beau de Souvise, Sharkskin and Crepe Mommie. Black and colors. 44 to 50 inches wide. Sale price, yard, 98c

\$1.00 Imported All-wool Henrietta, fine, firm woven grade, with beautiful satin finish. In all colors. Sale price, yard, 75c

Just in Time for School Needs Comes This Special Purchase of

Girls' Middy Blouses

Regular \$1.00 and \$1.25

Kinds to Sell For Only 79c

What could be more opportune at this time than a sale of Middy Blouses at less than regular—every young miss will want a liberal supply for the coming school days. We bought a big special lot way under value, and tomorrow we share the advantages with you.

Made of excellent grade white galatea cloth, in regulation styles, with sailor collars, cuffs and pockets of copeland, navy and red; also all white. With and without shields. Made with long or short sleeves and facers. Large selection of pretty and serviceable styles, in all sizes from 6 to 20 years.

Juvenile Dept.—Third Floor.

27-in. Crepe Faille Silk Regular 35c 16c

The newest and most stylish silk weave for early fall wear. Ideally suited for the making of dainty evening gowns, and equally as desirable for street frocks. Pure silk, with a warp of highly mercerized linen that gives it added strength and durability. Rich, deep lustered and very serviceable.

The assortment includes a complete range of street and evening shades, also black.

Mill Purchase of 200 Dozen

Seamless Bleached Sheets

81x90 Standard 69c Grade

At 44c Full Double-Bed Size

Without a doubt, one of the biggest value-giving events our domestic department has planned for a long time. The result of a purchase of 200 dozen Fine Quality Seamless Bleached Sheets, which the maker closed out to us way under regular price because they are classed as "run-of-the-mill," so-called on account of an occasional oil spot or a tiny tear—little hurts that are hardly worth mentioning in considering the true value of these splendid qualities.

Made of extra heavy linen-finish sheeting cotton, full double-bed size (81x90 inches), hand torn and ironed, finished with 3-inch hem.

81x90 Seamless Bleached Sheets, extra fine quality; double-bed size. Worth 89c each. Sale price, 69c

45x36 Bleached Pillowcases, large size, heavy, close-woven round thread quality, hand torn, and ironed. Worth 19c each. Sale price, 12 1/2c

Crochet Bedspreads, double-bed size; in Marcelline designs. Worth \$1.00 each. Sale price, 79c

Crochet Bedspreads, in handsome raised Marcelline designs; full double-bed size. Worth \$2.00 each. Sale price, \$1.39

Coupon Sales

\$1.00 Birdseye, 69c

THIS COUPON and 69c for 27-inch Antiseptic Birdseye, in sealed sanitary cartons, containing full 10 yards. (T.)

6 Towels, 39c

THIS COUPON and 39c for Six Towels; red or blue stripes; size 16x28 inches. Sold regularly at 10c yard. (T.)

59c Scarfs, 35c

THIS COUPON and 35c for Japanese Renaissance Scarfs; three-piece design; pretty design; size 18x30 inches. (T.)

40c Combination Garments, 19c

THIS COUPON and 19c for Ready-made and Stamped Combination Garments; envelope style; good quality; in muslin; full cut sizes. (Art Dept.) (T.)

\$1.50 Luncheon Cloths, 89c

THIS COUPON and 89c for Japanese Renaissance Luncheon Cloths, in beautiful patterned muslin and fancy centers; 45 inches round. (T.)

19c Corset Covers, 9c

THIS COUPON and 9c for Ready-made and Stamped Corset Covers; ready made and need only be hemmed to complete. (Art Dept.) (T.)

39c Stationery, 12 1/2c

THIS COUPON and 12 1/2c for Initial Correspondence Cards; fine linen stock; envelopes to match. (T.)

4 Composition Books, 10c

THIS COUPON and 10c for Four regular Composition Books, containing 40 pages each. (T.)

100 Sheets Wax Paper, 10c

THIS COUPON and 10c for 100 sheets of Wax Paper, for wrapping lunches, etc. (T.)

50c Kodak Albums, 25c

THIS COUPON and 25c for Kodak Albums, full stamped in gilt letters; size 5x7 1/2 inches; 20 leaves in each album. (T.)

Announcing the Arrival of

New Fall Corduroys

Corduroys will be high in fashion's favor the coming season—and we've made preparations for the big demand with a stock that is perfect in its completeness.

On sale Monday—the Genuine Hollow-cut Corduroys; full 36 inches wide, in a full range of the most wanted shades. Yard at 98c

Dress Goods Dept.—Daylight Store.

Women's Burson Stockings

Maker's Seconds of Regular 35c Grade at 17c

Three Pairs for 50c

A clean-up of a lot of the manufacturer's seconds at a price concession brings you this chance to save money on hosiery of the most popular sort.

Burson Stockings, as women know, hold their shape as long as you wear them. May be washed any number of times, but the true "knit-in" shape will remain. The only hosiery shaped without seams.

Seamless foot, double sole, heel and toe, with garter top. Good elastic quality, full of wear and satisfaction. Choice of black and white.

Buy a Davis Sewing Machine

—On Our New Economy Selling Plan and Save Nearly Half Price

The Davis Sewing Machine has represented the standard of high quality for the past 60 years. Our ECONOMY SELLING PLAN cuts out the selling waste of the old agency plan and is an improvement over the usual department store method. You get the benefit in a clear saving of from 20 to 30 per cent.

\$50 Davis Machine, \$29.50

This model has no equal in any other make at \$60.00. Does all kinds of plain sewing and beautiful embroidery.

\$1.00 brings a machine to your home; 50c a week pays for it.

\$30 Davis Sterling, \$19.50

Ball-bearing, automatic lift, beautifully finished oak. Has every up-to-date improvement and a complete set of attachments. Will last a lifetime.

Blankets From Auction

at Nearly 1/2 Price

We have received the second shipment of our purchases of Blankets from the recent auction sale of the Manetta Mills, of Lando, S. C., and we place these new lots of bedwear on sale tomorrow at the same low prices which created such a stir last week, and brought hundreds of housewives here to supply their needs for the coming season.

This sale offers unusual advantages in the way of big savings on blankets needed for the coming G. A. R. Encampment, the sale prices being less than actual cost of production.

Soft Fleece-finish Blankets, in white, tan or gray, with fancy borders; single or three quarter bed size. Worth \$1.00 pair. Sale price, 59c

80x50 Large Double-bed Size Blankets, in white, tan, or gray; with pink or blue borders; wool-finish fleece that does not become "knotty" when laundered. Worth \$1.50 and \$1.69 pair. Sale price, 95c

72x50 Extra Large Double-bed Blankets, in white, tan or gray, with various color borders; wool-finish fleece finish, having the appearance of all wool. Worth \$2.50 pair. Sale price, \$1.45

Large Double-bed Size Blankets, wool-nap finish; silk bound ends; in white, tan or gray, with pink or blue borders. Contain the warmth and have the appearance of the all-wool blanket. Worth \$3 pair. Sale price, \$1.88

Clean-up of Men's Shirts

Choice of Former 75c and \$1.00 Values Tomorrow at 39c

In order to rid our stock of all odds and ends of Men's Summer Negligee Shirts we've gone through our stock and put a low price on these excellent quality garments. Your opportunity to replenish your needs at a big saving.

The lot consists of Fine Quality Duccettes, Madras and Harmony Percelles, with soft turn-back or laundered cuffs. Choice of a large assortment of this season's most desirable patterns and colorings. Every shirt a perfect shirt.

Sizes 14 to 17 in the lot. Sale price, 39c.

Men's \$1.50 and \$2.00 "Fautiles" Pajamas, of madras, alosette, lustrous, nainsook, crepe and sheer quality. Sizes A to D. Sale price, 89c

Men's 75c White Ribbed Cotton Underwear, medium weight for fall wear—the well known "Wonder wear" garments. Shirts with short sleeves, ankle-length pants. Sale price, 39c

Women's Sample Neckwear

Values Worth Up to \$1.00 25c

Choice Offered Monday, at 25c

This is one of the highest and best lots of neckwear we've been able to obtain to sell at the little price named for tomorrow's sale. A maker's sample line, embracing all the newest and smartest concepts designed for this season's wear. No woman can have too many pieces of neckwear—so be here early tomorrow to secure a liberal supply from this lot.

The collection includes Collar and Cuff Sets of all kinds: Vestees, Gimpes, Sleeves, Round Caps, Imported Swiss Embroidered Flat and Pleated Neck Collars, Fur-trimmed Collars, Fichus, Quaker Collars, etc. Choice at 25c.

Satin Table Damask

50c Grade at 29c yd.

Excellent grade for general use—full of wear and satisfaction. Choice of five pretty patterns. This is the genuine yarn mercerized quality, which no amount of washing will harm. Tomorrow at 29c a yard instead of 50c.

Mercerized Damask Napkins, size 24x36, ready hemmed for use. Choice of five neat patterns. Worth \$1.25 a dozen. Special at 79c

Rare Economies Offered In

Aluminum Cooking Utensils

A sale where big savings exist, and for high quality Aluminum Ware that will give lasting service and complete satisfaction. At these low prices thrifty housewives should replenish their stock of cooking utensils for the coming season.

At 25c—Worth Up to 50c

Choice of Covered Saucepans, Pudding Pans, Strainers, Frying Pans, etc.

At 39c—Worth Up to 75c

Lot includes Covered Saucepans, Pudding Pans, Preserving Kettles, Lipped Saucepans, etc.

At 79c—Worth Up to \$1.50

Choice of Rice Boilers, Tea Kettles, Covered Saucepans, Preserving Kettles and complete sets of Lipped Saucepans.

At 98c—Worth Up to \$2.00

Extra Heavy Serviceable Quality Utensils, including Coffee Pots, Rice Boilers, and Percolators—guaranteed for service.

At 49c—Worth Up to 98c

Choice of Preserving Kettles, Covered Saucepans, Lipped Saucepans, Vegetable Strainers, and other wanted articles.

100 Sheets Wax Paper, 10c

THIS COUPON and 10c for 100 sheets of Wax Paper, for wrapping lunches, etc. (T.)

50c Kodak Albums, 25c

THIS COUPON and 25c for Kodak Albums, full stamped in gilt letters; size 5x7 1/2 inches; 20 leaves in each album. (T.)